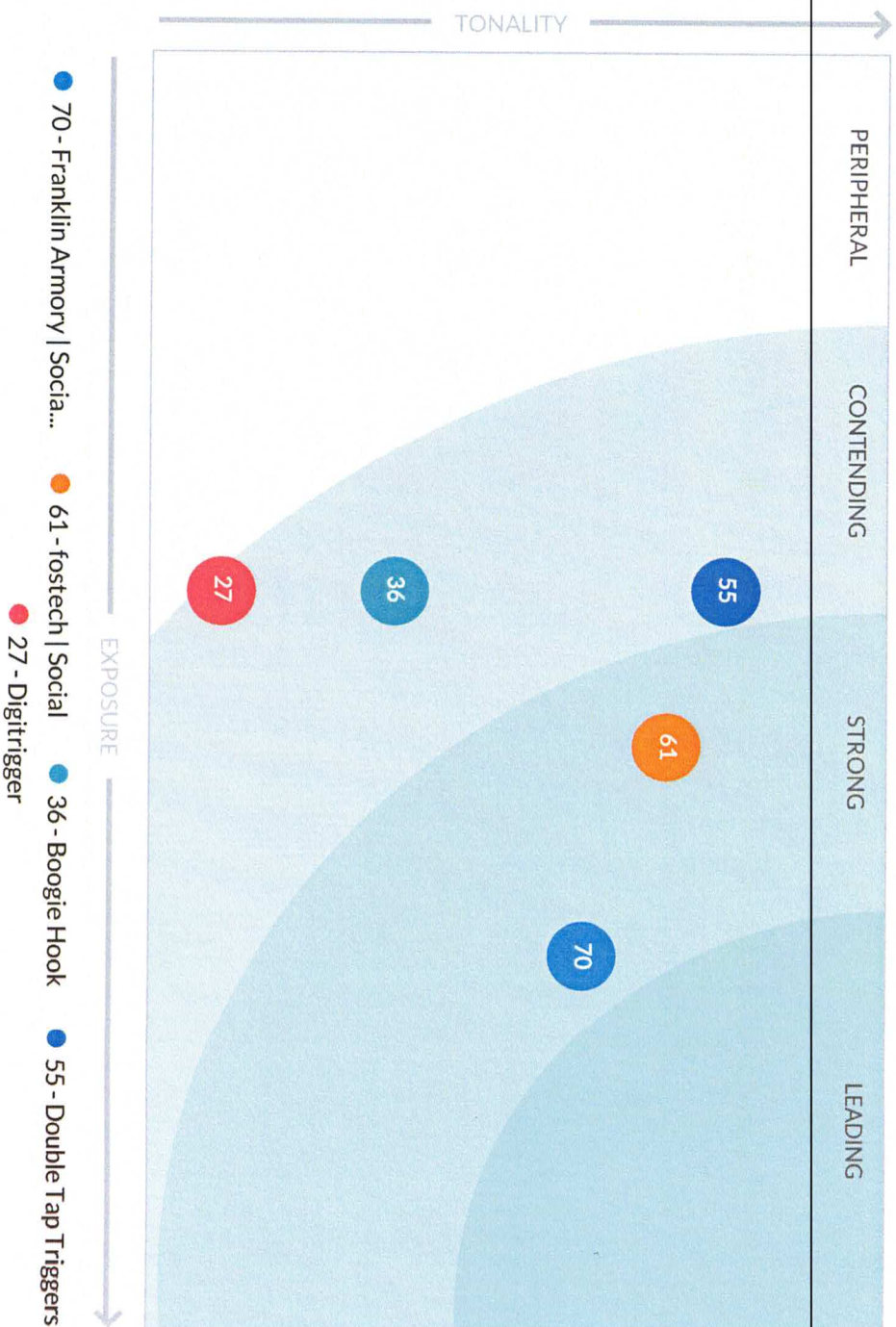


EXHIBIT 1

mSCORE POSITION

Franklin Armory | Social scored the highest

mScore Position - Sep 1, 2020 - Jul 31, 2021



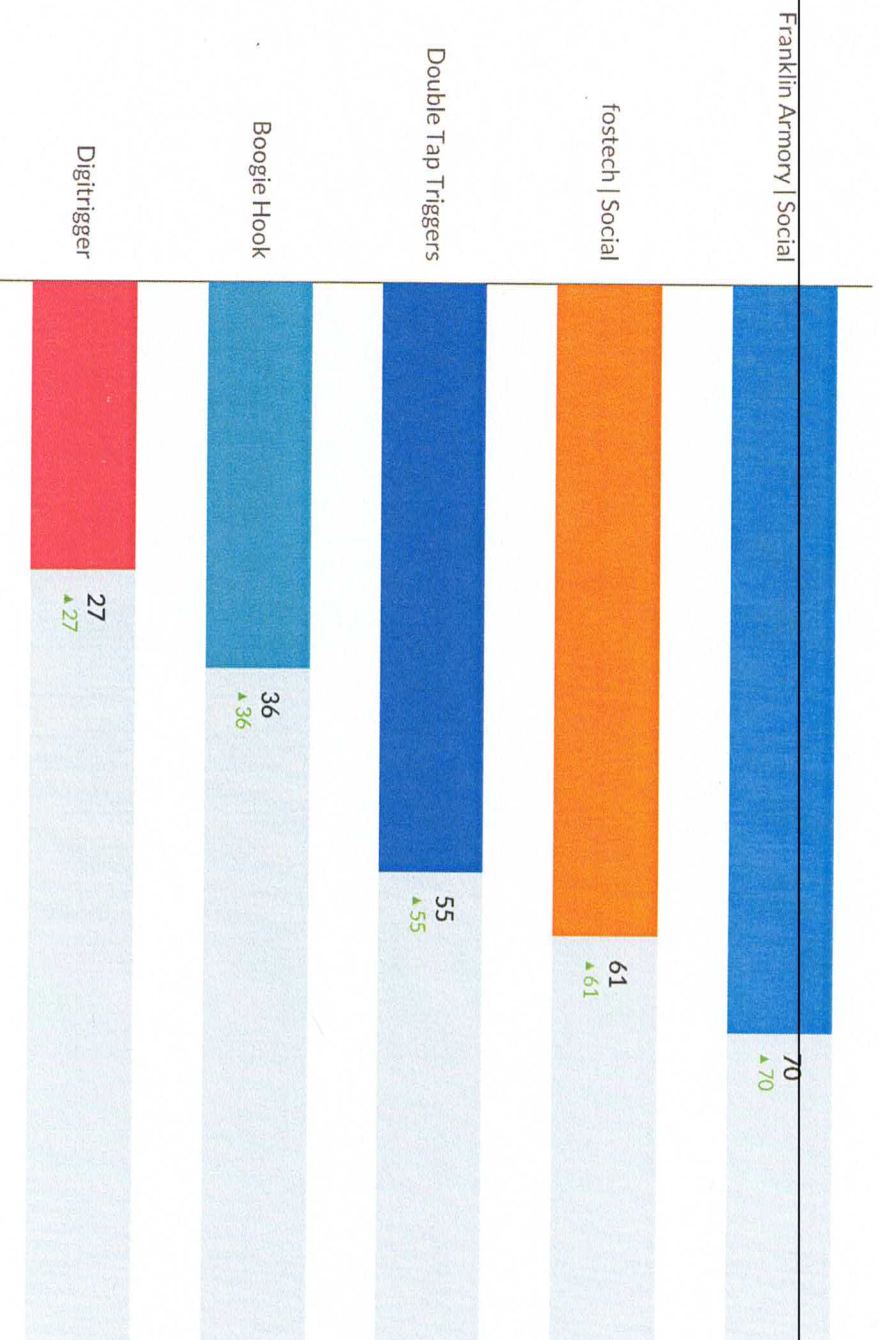
mSCORE

Your mScore is based on a combination of Editorial Mentions, Reach, and Tonality

HIGHLIGHTS

Franklin Armory | Social scored the highest at 70

mSCORE - Sep 1, 2020 - Jul 31, 2021

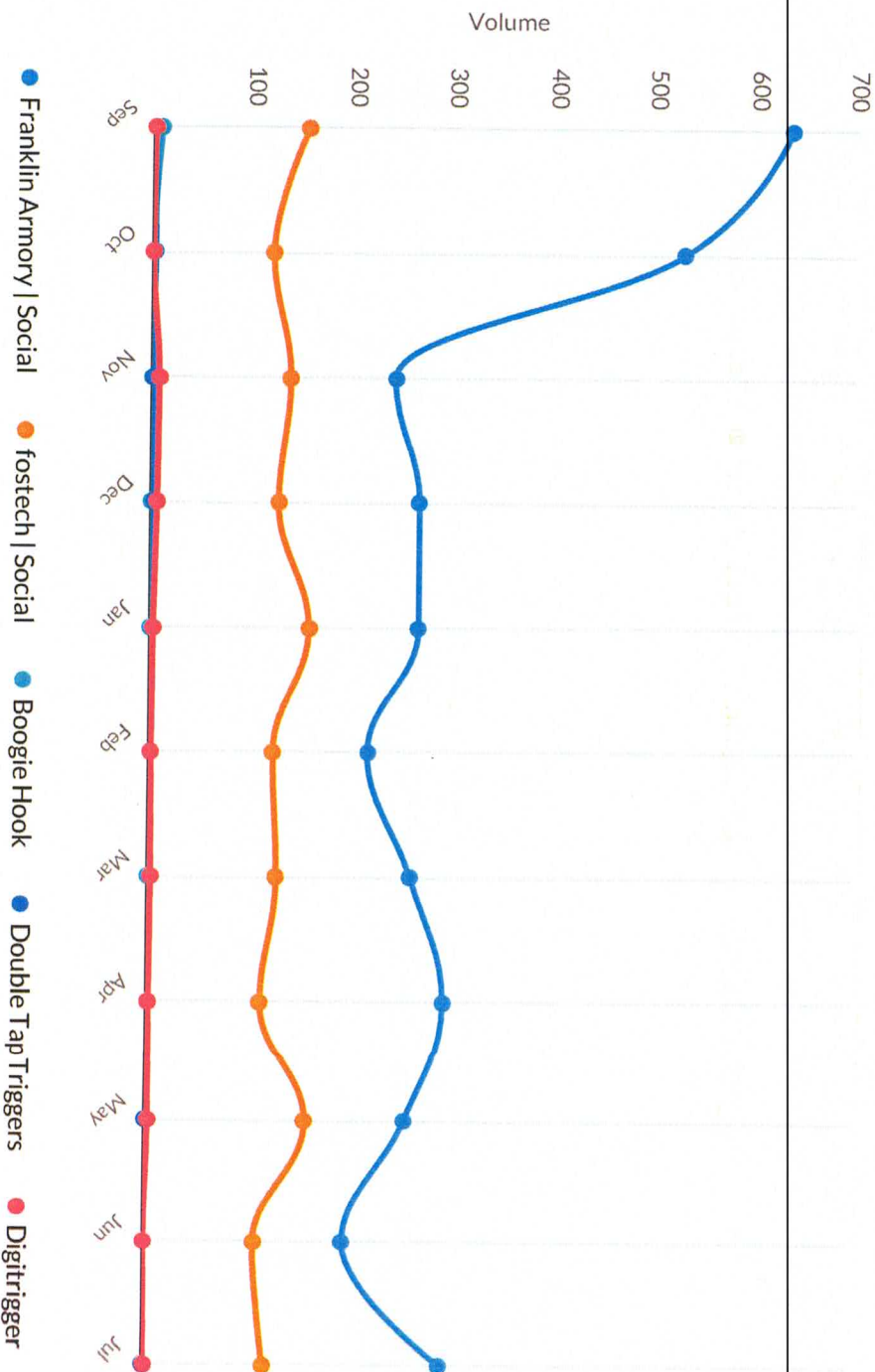


COMPETITIVE MEDIA EXPOSURE

HIGHLIGHTS

Franklin Armory | Social's exposure peaked in September at 6...

Competitive Media Exposure - Sep 1, 2020 - Jul 31, 2021



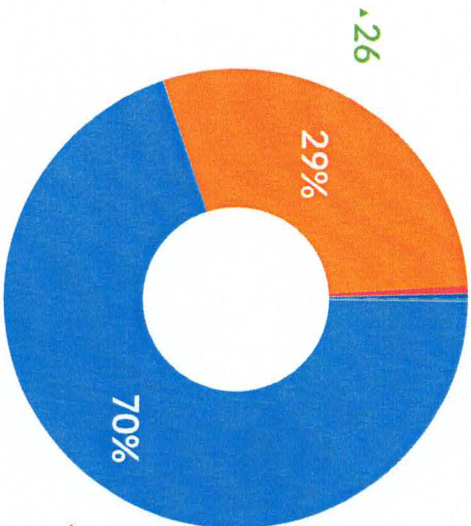
SHARE OF VOICE BY VOLUME

HIGHLIGHTS

- Franklin Armory | Social had 2k more mentions than the next highest, fostech | Social
- The group had a total of 5k editorial mentions

Franklin Armory | Social had the largest volume share with 7...

Share of Voice by Volume - Sep 1, 2020 - Jul 31, 2021



● Franklin Armory Social	3.5k
● fostech Social	1.4k
● Digitrigger	28
● Double Tap Triggers	16
● Boogie Hook	11

TOP PUBLICATIONS

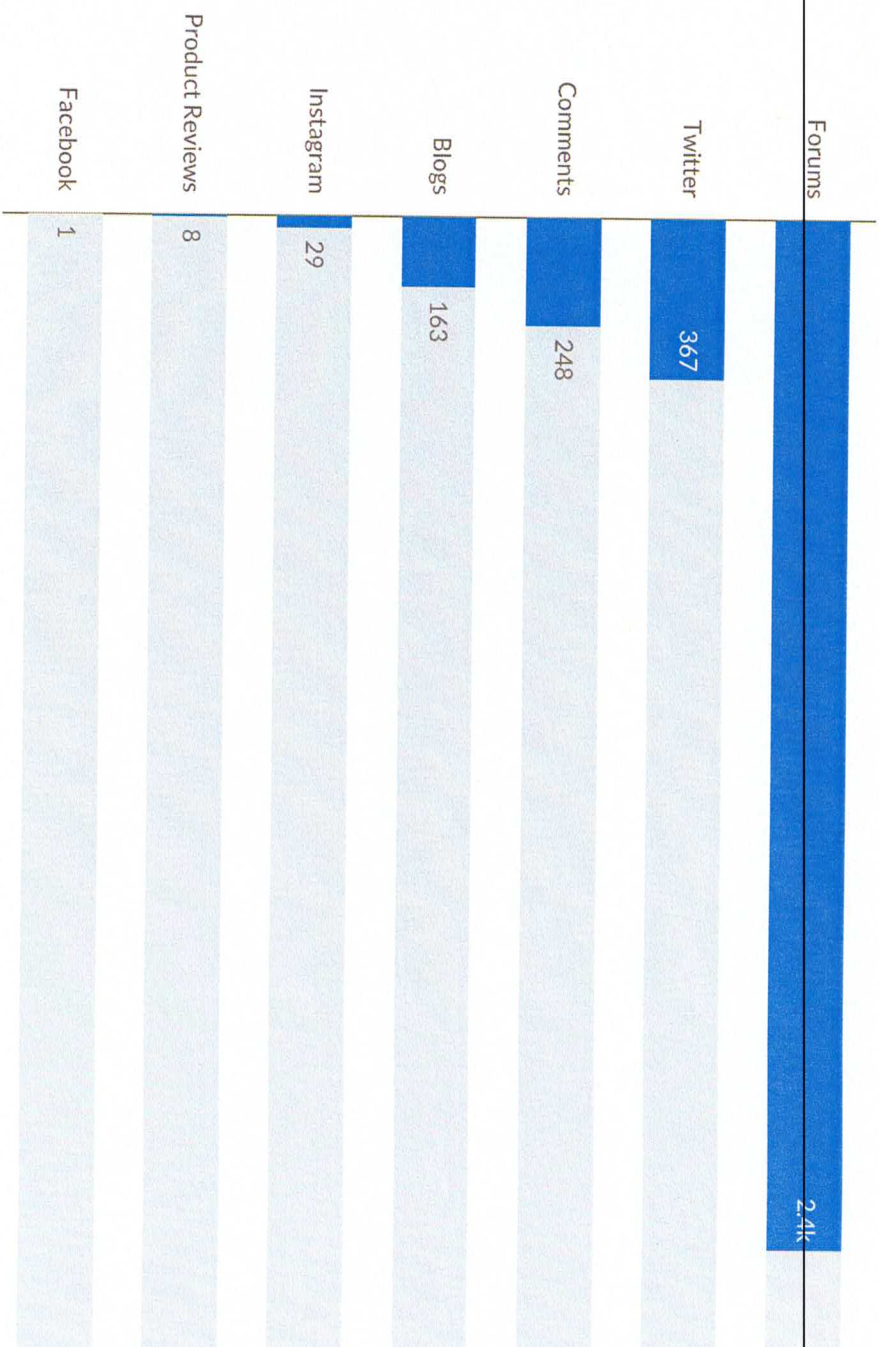
Franklin Armory | Social

HIGHLIGHTS

- "Forums", "Twitter", and "Comments" accounted for 94% of the volume share among the 7 highest publications

Forums mentioned Franklin Armory | Social the most

Top Publications by Volume - Sep 1, 2020 - Jul 31, 2021



TOP PUBLICATIONS

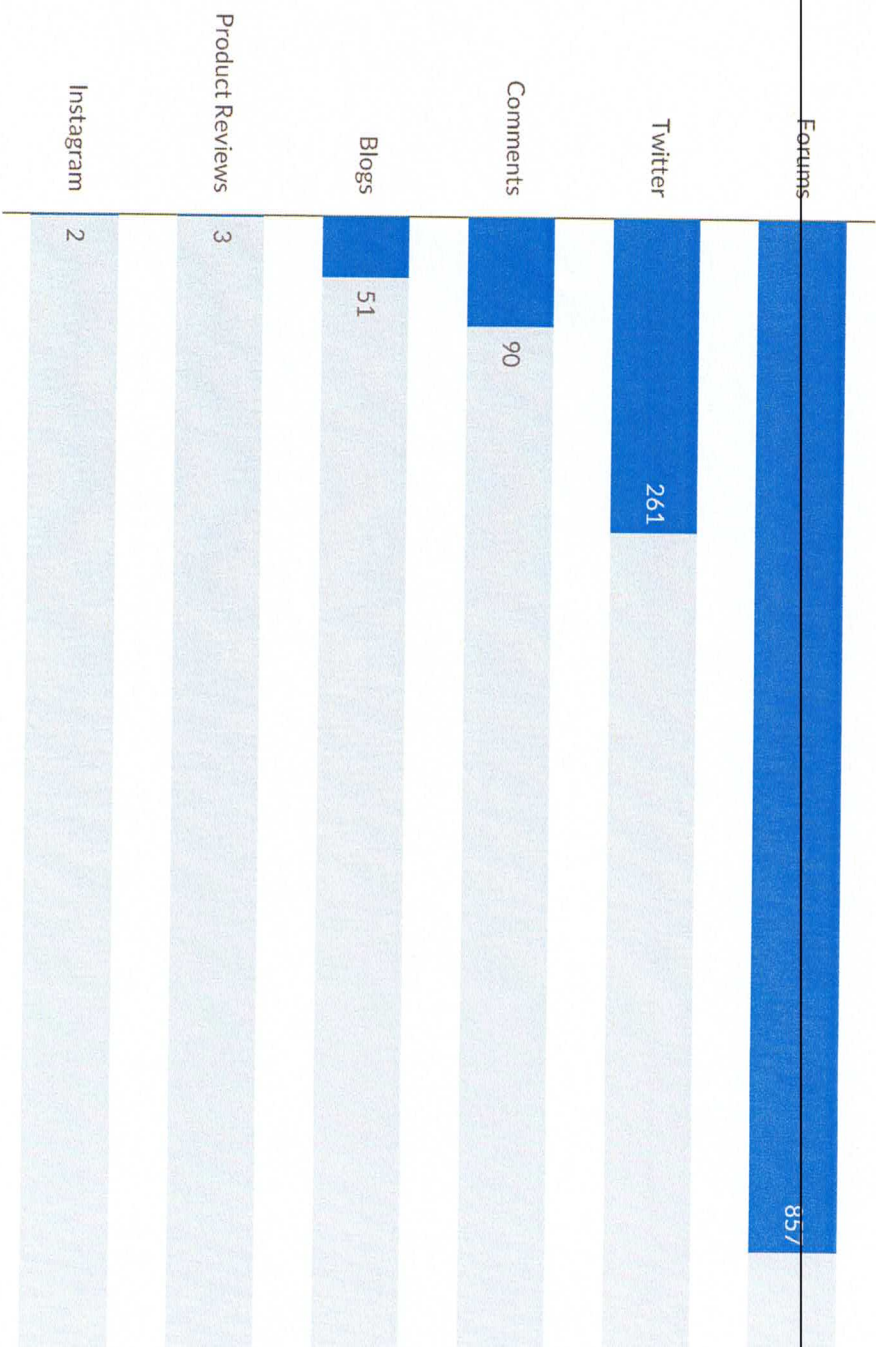
fostech | Social

HIGHLIGHTS

- "Forums", "Twitter", and "Comments" accounted for 96% of the volume share among the 6 highest publications

Forums mentioned fostech | Social the most

Top Publications by Volume - Sep 1, 2020 - Jul 31, 2021



TOP PUBLICATIONS

Boogie Hook

HIGHLIGHTS

- and "Forums" accounted for 100% of the volume share among the 1 highest publications

Forums mentioned Boogie Hook the most

Top Publications by Volume - Sep 1, 2020 - Jul 31, 2021

Forums

TOP PUBLICATIONS

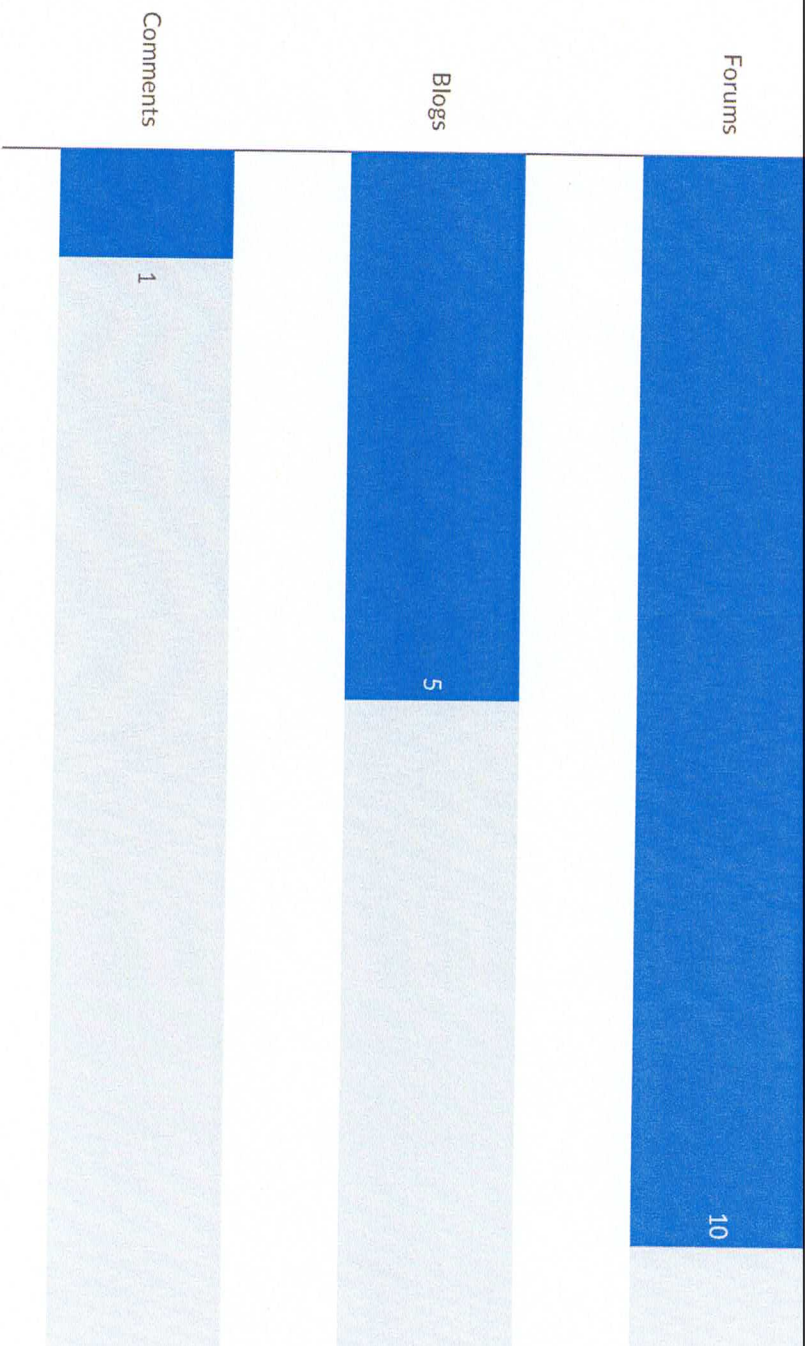
Double Tap Triggers

HIGHLIGHTS

- "Forums", "Blogs", and "Comments" accounted for 100% of the volume share among the 3 highest publications

Forums mentioned Double Tap Triggers the most

Top Publications by Volume - Sep 1, 2020 - Jul 31, 2021



TOP PUBLICATIONS

Digitrigger

HIGHLIGHTS

- "Forums", "Blogs", and "Comments" accounted for 100% of the volume share among the 3 highest publications

Forums mentioned Digitrigger the most

Top Publications by Volume - Sep 1, 2020 - Jul 31, 2021

